



Communication Graduate Degree Program

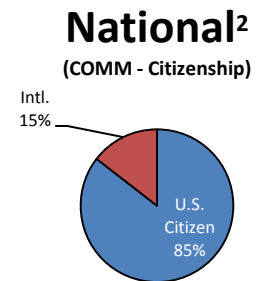
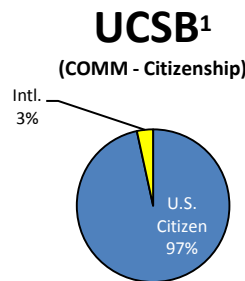
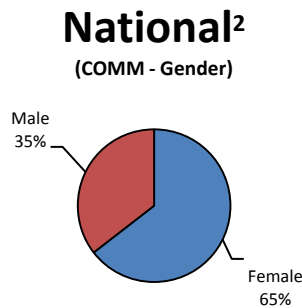
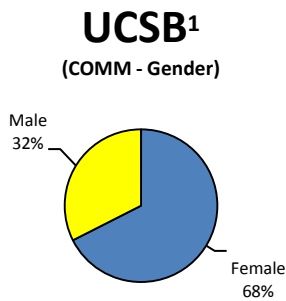
ADMISSION & ENROLLMENT (Three-Year Average)

New Students ¹					Total Students ¹
Applied	Admitted	Admit Rate	Enrolled	Enrollment Rate	Average Enrollment
125	11	9%	6	55%	39

National Rank

According to the National Research Council (NRC) the UCSB Communication department is ranked in the Top 20 in the country. For more information on NRC rankings visit the webpage: <http://www.nap.edu/rdp/>

DEMOGRAPHICS



	UCSB ¹	Social Sciences ¹	Communication Department ¹	*National Comparison ²
Citizenship and Race/Ethnicity	%	%	%	%
Hispanic/Latino	8.0	18.9	14.5	6.4
American Indian/Alaskan Native	0.5	0.5	0.0	0.4
Asian	8.2	6.2	7.7	3.3
Black/African American	1.6	2.5	6.0	9.0
Native Hawaiian/Other Pacific Islander	0.2	0.3	0.0	0.1
White/Caucasian	47.4	44.1	61.5	58.1
Race/Ethnicity Unknown	14.5	14.5	6.9	6.1
Citizenship Unknown	0.0	0.0	0.0	0.1
International Students	19.6	13.0	3.4	14.4

*Because not all institutions responded to all items, percentages may not sum to 100.

DEGREES & GRADUATION RATES

Degrees Awarded ³				Median Time-to-Degree	
	2009-10	2010-11	2011-12	UCSB ³	National Comparison ⁴
Doctoral	5	3	7	5.33	8.3

Graduation Rates – Ph.D. Students		
	UCSB ³	National Comparison ⁵
Cohort's Entering Year	1998-2002	
Completion within 10 years	64%	67%

¹ Data represents a three-year average (Fall 2010 – Fall 2012) for the graduate program.

² Allum, J.R. (2012). *Graduate Enrollment and Degrees by Fine Field: 2001 to 2011*. Washington, DC: Council of Graduate Schools.

³ Data represents a three-year average from 2009-10 to 2011-12. UCSB Office of Budget & Planning <http://bap.ucsb.edu/IR>

⁴ SOURCE: NSF/NIH/USED/USDA/NEH/NASA, Survey of Earned Doctorates, 2011.

⁵ Data from Ph.D. Completion Project, <http://www.phdcompletion.org/tools/index.asp>