UC SANTA BARBARA Graduate Division

Annual Impact Report 2021



Welcome from the Dean

What a challenging year it has been!

As 2021 gets underway, we in the Graduate Division look back with admiration at the accomplishments of our graduate students, who have continued to further the research and teaching mission of the university in such difficult times. We look back, as well, with appreciation for our donors, who do so much to support our students' work.

Challenging times bring opportunities, reminding us that the abilities and skills and commitments of our graduate students are needed more than ever. As our students, alongside their faculty mentors, teach undergraduates, collaborate in interdisciplinary research teams, and design independent research projects, they help to solve societal problems. They make scientific discoveries and create new technologies. They help us understand the languages, traditions, values, and histories of our and other cultures. They make beautiful art and music. They learn and teach amazing things about every aspect of life in this world and beyond.

And they could not do all this, they could not prepare themselves to meet the challenges of the future, without the crucial support of our donors. Your support provides direct financial aid, enables critical Graduate Division programs, celebrates student accomplishments, and takes UC Santa Barbara to new levels of excellence. Thank you for being part of our community, part of our legacy, and essential partners in our success.

With gratitude and warm wishes,



Dr. Leila Rupp Interim Anne and Michael Towbes Graduate Dean

Graduate Division

Programs that elevate mentorship, research, and writing

The Graduate Division plays a critical role in the development of our future leaders, researchers and teachers. In partnership with our faculty, students and staff, we build strong recruiting programs to ensure a highly qualified and diverse student body; facilitate world class educational and research opportunities; and prepare these same students for success after graduation through a myriad of professional development and career activities. The Graduate Division is highly respected across the country and includes some highly innovative programs.

Graduate Scholars Program

Two of the largest issues in higher education today are the lack of diversity as well as the diminished sense of inclusivity at the graduate school level. Successful recruitment and retention of a more diverse graduate student population will not only deliver a more representative group of students today but as the gateway to academia, ensure that these future educators can inspire the next generation of scholars.

The Graduate Scholars Program helps tackle the lack of diversity in graduate education by building mentorship families for early-career students from underrepresented backgrounds. This has led to a dramatic increase in the retention rate of these students.



"The mentorship provided within the Graduate Scholars" Program provided me the community and support I needed to succeed in my first year as a graduate student. As a first-generation higher education Latina student, this support was crucial for me to get through some of the challenges of graduate school. My mentor celebrated my accomplishments and provided encouragement during academic and personal challenges."

Nury Molina

96.5% two-year retention rate, substantially higher than the campus average for doctoral students

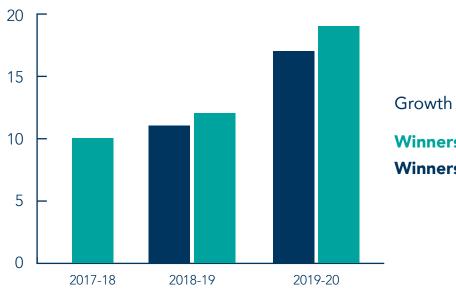
Growth of the program from **76** students in its first year in 2016-17 to **127** in 2019-20

Ph.D. student in Ecology, Evolution, and Marine Biology

Graduate Writing Program

Our Graduate Writing Program provides a holistic approach to helping our graduate students write their theses and beyond, with a range of services including one on one writing consultations, workshops, and courses.

One innovative new program that we launched is the NSF GRFP Mentorship program. Through workshops, individual coaching, and preparation for esteemed fellowships, the Graduate Writing Director has enhanced the communication skills of STEM graduates to become even more competitive for The National Science Foundation's (NSF) Graduate Research Fellowship Program. This has led to a dramatic increase in the number of winners over the past year.





Academic and Professional Development

The Graduate Division is a key player in priming graduate students for success beyond the diploma. The Graduate Student Resource Center is crucial in enabling success for our graduate students. They offer over 100 professional development workshops, and networking events to support graduate student career advancement. In addition to helping with academic issues, staff provides time management strategies and dispenses referrals for campus mental health and other resources including Academic Counseling. Academic Counseling handled over 165 new cases in 2020 including counseling on academic issues, work-life balance, handling stress and communication issues. These programs and more are made possible in large part to the continued generosity of our alumni and friends.



Tym Chajdas Ph.D. Candidate in Global Studies Recipient of the James D. Kline Fellowship

Processed 9,239 applications this past year Over **150** career and professional development workshops Administered over **\$105M** in graduate student aid **165** academic counseling cases handled

60 writing workshops that had 1,124 attendees **538** individual writing appointments Helped students from nearly all **50** departments Help with academic, professional and technical writing developments

"Thank you again for your investment in students like myself and in our education. This grant has allowed me to focus on learning while remaining safe and healthy. Thank you for making this possible."

Graduate Division Private Support by Area

July 1, 2019 - June 30, 2020

Despite the challenges presented in the last four months of the 2019-20 fiscal year, the Graduate Division fundraising effort had a successful year on several fronts. We more than doubled the amount of private support from the previous year while also securing a record number of donors. We responded to the urgent need stemming from the pandemic by raising \$50,000 for students impacted financially.

Fellowships \$78,307.16 Grad Slam \$22,250.00

Dean's Fund \$8,515.00

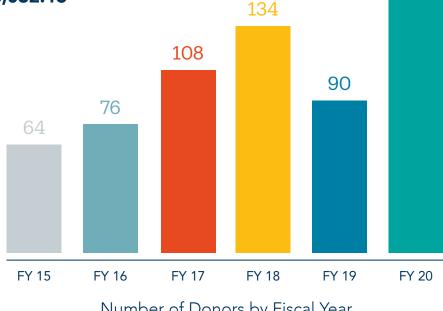
COVID-19 Support \$50,000.00

Grad Scholars \$310.00

Career & Professional Development \$1,050.00

Research \$22,600.00

TOTAL \$183,032.16



156

Number of Donors by Fiscal Year

Campus-wide Fellowship Support by School/Division

July 1, 2019 - June 30, 2020

\$**3.41**M

The Graduate Division fundraising team has widened our scope to include not just the vital programs and activities offered through the Graduate Division but also leadership for the campus on strategies to increase private support for graduate education more broadly.

> Mathematical, Life, and Physical Sciences \$1,610,000

College of Engineering \$619,000

Bren School \$599,000

Humanities & Fine Arts \$366,000

Social Sciences \$131,000

School of Education \$81,000

Philanthropy In Action



"I agreed to become involved in supporting the UCSB Graduate Division in honor of my late husband, Michael Towbes. His focus was always on the importance of graduate education. In the several years I have been involved with the UCSB Graduate Division, I am now certain that Michael was right. Our future depends on the creativity, research and implementation of our graduate students, as they work to improve our world. I am especially grateful to be involved with the excellent Graduate Division at UCSB."

Anne Towbes H'20

Founding Member of the Graduate Dean's Cabinet



"As CEO of a water technology start-up, I am driven by a passion to develop solutions that will protect communities, especially those that are underserved, and the environment from water-borne toxins. As an alumnus of UCSB and through my support of graduates there, I hope to improve their access to learning and development opportunities that will enable them to identify and address the social, environmental and economic problems faced on a daily basis by groups less advantaged than ourselves."

Rick Bacon (Ph.D.) '18

Honor Roll of Donors

Gifts from July 1, 2019 to December 31, 2020

\$10,000+ Partners

Mark '66 and Susan '67 Bertelsen The Connie Frank Foundation HRL Laboratories, LLC Betty Elings Wells H'10 Wendy V.C. Purcell '84 and Kenneth L. Wilton Yardi Systems, Inc. Zegar Family Foundation

\$2,500 - \$9,999 Ambassadors

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\$1,000 - \$2,499 Benefactors

Anonymous (2) Dr. William Below '74 and Dr. Hsiu-Zu Ho Ernie '71 and Rebecca Bumatay Dr. Luis Chen '06,'13 and King-Man Patricia Fu '07,'12 Dr. Shawna '08, Corey and Magden Cox Brent* '83 and Lisa '85 Daniels Dr. Elizabeth R. Decolvenaere '17 Flexability Dr. Bo Hu '04 Dr. W. Randall Garr and Dr. Laura Kalman Julie and John Karbula Yuan Liu '81,'85 John '00,'10 and Jennifer '01 Lofthus Thomas '62 and Deborah '67 Martin Dr. James McNamara '76,'85 and Marilynn Phelps McNamara '82 Dr. Jeremy Michelson '99 Norman Rodewald, Jr. '81 Drs. Harvey '70,'72 and Eileen Rosenblum Dr. Carl R. Rubino '97 Hsing B. Yuan '87 and Jane J. Hsu '88 Drs. Yanting '03,'06 and Jian '04 Zhao

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Up to \$499

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Lifetime Giving \$100,000+

Anonymous (1) AT&T Bell Laboratories Mark '66 and Susan '67 Bertelsen Stephen '68 and Susan '69 Cooper Charles Den Bell Trust The Henry Luce Foundation Harold* '32 and Hester* Schoen The Fredric E. Steck Family Foundation Michael* '11 and Anne Smith Towbes H'20 Betty Elings Wells H'10 Bruce G. Wilcox '77

Legacy Circle

Listed below are the generous and thoughtful members of UCSB's Legacy Circle who have included the Graduate Division and/or graduate student support in their estate plans. These planned gifts help ensure the future of UCSB and strengthen the heart of this great institution.

Anonymous (7) Dr. Guenter and June Ahlers Pat '57 and Bill Altman Stuart R. Atkins Richard L. '67 and Kathryn Gee '68 Breaux Cynthia Brinkmann '68, '76 Dr. William* and Patricia Bullough Bobbi and Paul '70 Didier Dr. Judith L. Green Jeff '66 and Judy H'09 Henley George W. Holbrook, Jr. Dr. Richard M. and Penny J. Martin Tina Hansen McEnroe '89 Dr. Thomas L. Payne '65 and Alice Lewis Payne '65 Darcy Ruth Ritzau '92 Samuel Tokuvama '69 Dustin R. Walker PhD '18 and Vanessa Naranjo Walker '09

Please contact John Lofthus for more information. john.lofthus@ucsb.edu

*Deceased H = Honorary Alumni

Gratitude from the Assistant Dean

In this time of uncertainty and unrest, I am so thankful for the continued support of our alumni and friends. Your investment is empowering the next generation of leaders, scholars, teachers and scientists, as witnessed by Nury and Tym in the preceding pages.

The future is bright as we head into 2021. We have a strong and growing base of ambassadors that includes Anne Towbes and Rick Bacon. Your collective donations have paved the way for a breakthrough in giving that we are starting to realize this fiscal year.

Sincerely,



John Lofthus '00,'10 Assistant Dean of Development

Giving and Benefit Levels

Each tier includes all benefits listed above it

Associates \$500 to \$999

- Recognition in the annual Graduate Division Impact Report
- Invitation to regional Graduate Division events

Benefactors \$1,000 to \$2,499

- Invitation to the UCSB Grad Slam Finals and Reception
- Invitation to the annual Beyond Academia Conference
- inclusive of Chancellor's Council benefits

Ambassadors \$2,500-\$9,999

• Invitation to attend a "Lunch and Learn" on campus

Partners \$10,000+

• Invitation to an annual lunch with the Graduate Division Dean

• Gifts qualify donors as members of UC Santa Barbara's Chancellor's Council

For giving options or to make a gift online: graddiv.ucsb.edu/giving 805.680.3924

